

# PSC Referral Contest

We are excited to announce a referral incentive for you! You know first-hand how much fun your kids have when they are playing soccer alongside friends and how much more convenient it is for you when there are soccer carpool options with nearby neighbors. With this in mind, and with the goal of growing Pottsgrove Soccer, we are pleased to introduce - **the PSC Referral Program!** This was created for players/families who recruit new players to PSC Soccer Programs this Fall. The referral program will run until 8/8.

We have seen firsthand how spreading our program through word of mouth has helped grow our club membership and increased the enjoyment of all our players.

Here's how it works. As a family, for our upcoming Fall season, if you recruit:

10+ NEW PSC Program Players	6-9 NEW PSC Program Players	3-5 NEW PSC Program Players
<b>\$100 Credit</b> towards your PSC registration in the Spring or Fall 2015	<b>\$50 Credit</b> towards Spring or Fall PSC registration fees	<b>\$25 Gift Certificate</b> to Soccer Post

Also, for every NEW PSC player you bring you will receive your choice of a PSC lanyard or magnet as well as one entry in our raffle which will include PSC merchandise, soccer themed prizes, and tickets to the Philadelphia Union.

*To qualify as a "NEW" player, the player registering must not have played with PSC during either of the past two seasons (Fall 2013 and Spring 2013). Also, credit toward awards will be given once PSC receives payment for registration fees.*

Use the attached flier to distribute to your friends, family, social groups and network. REMEMBER to place your name on the flier if you are handing it out hard copy AND REMIND your friends to send an email with your name on it. Referral quantities will be accounted for from the online registration when registrants send an email to [rlc0421@verizon.net](mailto:rlc0421@verizon.net) with the referring family's name.

It's EASY to refer your friends, neighbors and schoolmates! Here are some ideas to help get started:

- Work, church, friend network, or clubs you belong to (ex. Place in the break room, pass out to book clubs, ask your church to post, etc.)
- Facebook – share the flier on your Facebook page with a small testimonial of why you and your child loves playing soccer for PSC AND include the registration link (remind them to send an email to [rlc0421@verizon.net](mailto:rlc0421@verizon.net) with your name when they register!)

Registration link: <https://www.youthleaguesusa.com/epys/14-15/0284/017/Welcome.html>

- Have your PSC player hand-out fliers in your neighborhood to potential new players
  - Try this, child wears PSC gear, brings a ball, and maybe shows the potential new kid a move or two in the front yard or at the park – clever!
- Summer Parties
- Day Care
- Other Sports teams/Camps
  - If your child enjoys playing basketball/lacrosse or attends camp with certain friends, would they all want to try and play soccer together?

Participation in the PSC Referral program is open for players/families in intramural divisions U6 – U10 and recreational divisions U12 and up. Get your peers to join PSC soccer!